



Real Estate Still Holds the Title of Best Long-Term Investment



With all the headlines circulating about home prices and mortgage rates, you may be asking yourself if it still makes sense to buy a home right now, or if it's better to keep renting. Here's some information that could help put your mind at ease by showing that investing in a home is still a powerful decision.

According to the experts at Gallup, real estate has been crowned the top long-term investment for a whopping 12 years in a row. It has consistently beat out other investment types like gold, stocks, and bonds. Just take a look at the graph below – it speaks volumes:

Client Love

TESTIMONIALS
THAT SPEAK
VOLUMES

“We have used Kellee for 3 real estate transactions-each time she has continued to keep us informed and advised us along the way. We highly recommend Kellee & Heritage Real Estate Group!

GORDON & MARGARET J.

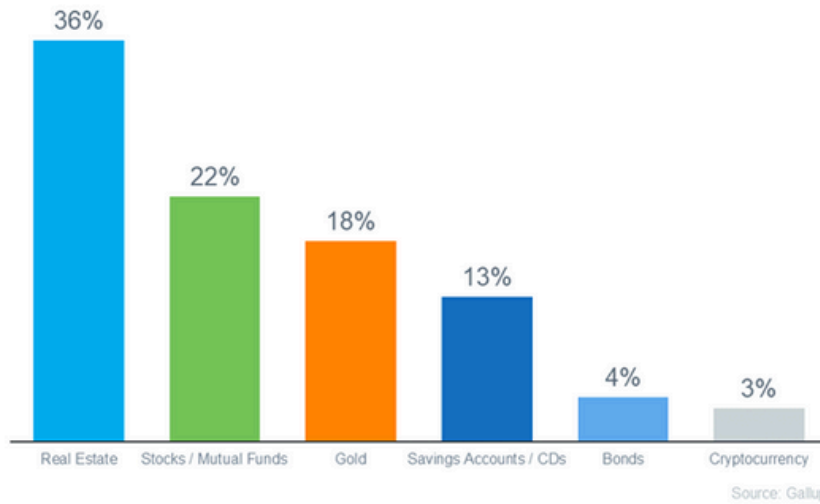
“Drew is lighthearted, easy to talk to, easy to get a hold of & over-all just a great person to work with!”

JUBILEE & ANTHONY G.



Real Estate Voted Best Long-Term Investment

2024



But why does real estate continue to reign supreme as a top-notch long-term investment? It's because, even today, buying a home can be your golden ticket to building wealth over time.

Unlike other investments that can feel a bit like riding a rollercoaster with all the ups and downs and ongoing risk factors, real estate follows a more predictable and positive pattern.

History shows home values usually rise. And while prices may vary by market, that means as time goes by, your house is likely to appreciate in value. And that helps you grow your net worth in a big way. As an article from Realtor.com explains:

“Homeownership has long been tied to building wealth—and for good reason. Instead of throwing rent money out the window each month, owning a home allows you to build home equity. And over time, equity can turn your mortgage debt into a sizeable asset.”



- 3BR, 2BA, 1963SF
- Well cared for home
- Large front room, perfect for entertaining
- Lots of windows for natural light
- Spacious and sunny bedrooms
- Primary suite with large double vanity sinks and large closets
- Attached 2-car garage is extra large with room for all your toys
- Private backyard with front and back sprinkler system
- New exterior paint June 2024
- No HOA associated with this lot



Moriet Miketa

Broker, REALTOR®

509-969-4969

moriet@heritageyakima.com



HERITAGE
REAL ESTATE GROUP

5625 Summitview Ave, Yakima WA 98908 | 509.248.9400 | www.heritageyakima.com



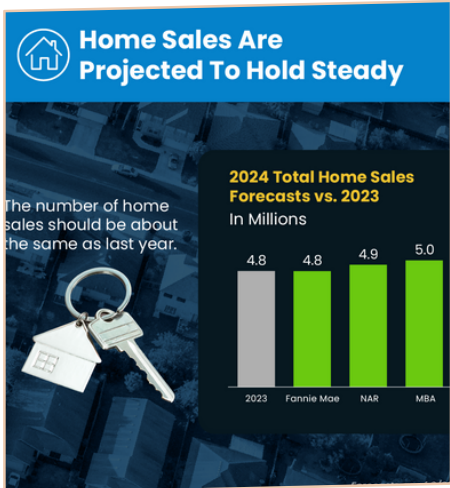
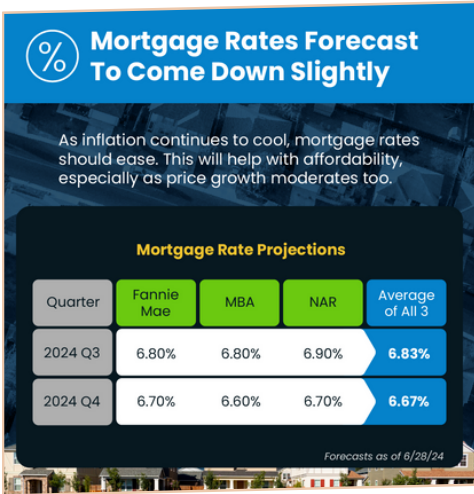


So, if you're on the fence about whether to rent or buy, remember that real estate was consistently voted the best long-term investment for a reason. And if you want to get in on that action, it may make sense to go ahead and buy (if you're ready and able).

Bottom Line

If you want to enjoy a sense of accomplishment and pride in where you're living, let's have a conversation to go over what you need to do now to make this future happen for you.

Housing Market FORECAST for the 2nd Half of 2024



let's
TALK

Do you have questions and thoughts about the real estate process?

We would love to talk with you about what you've read here and help you on the path to buying or selling your house. Our contact information is below, and we look forward to working with you.