

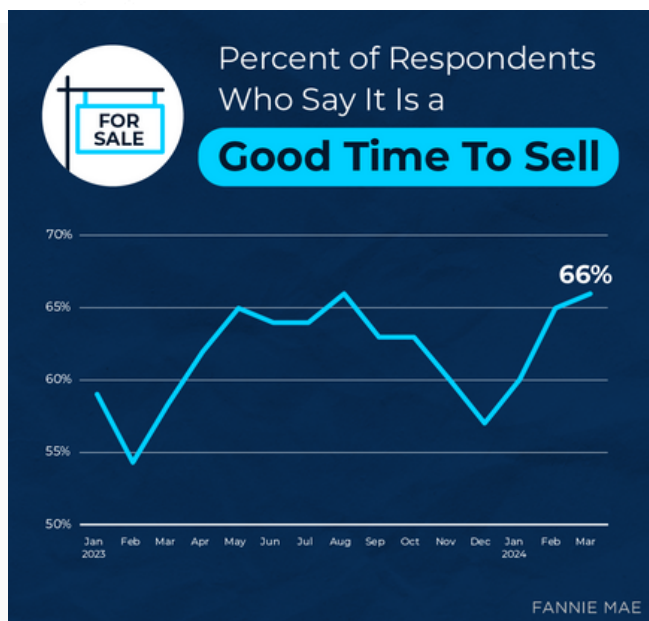
We love it here too.



Now's a Great Time To Sell Your House

Thinking about selling your house? If you are, you might be weighing factors like today's mortgage rates and your own changing needs to figure out your next move.

Here's something else to consider. According to the latest *Home Purchase Sentiment Index* (HPSI) from *Fannie Mae*, **the percent of respondents who say it's a good time to sell is on the rise** (see graph below):



Client Love

TESTIMONIALS THAT SPEAK VOLUMES

“Jocelyn Tate is incredibly helpful, the best!”

CINDY F.

“Peter & Marie Welch are exceptional, nothing less.”

ALEX & SHIRLEY L.

“Chris Carlson is not only professional & knowledgeable, she has a great sense of humor. I appreciate her casual attitude while being professional.”

PAMELA J.



Why Are Sellers Feeling so Optimistic?

One reason why is because right now is traditionally the best time of year to sell a house. A recent article from *Bankrate* says:

"Late spring and early summer are generally considered the best times to sell a house. . . . While today's rates are relatively high, low inventory is still keeping sellers in the driver's seat in most markets."

These are the seasons when most people move. That means buyer demand grows. And because there still aren't enough homes for sale to meet that demand, sellers see some serious perks. According to *Rocket Mortgage*:

*"Homes that are listed at the end of spring and the beginning of summer typically **sell faster at a higher sales price.**"*

What Does This Mean for You?

More sellers are coming to realize conditions are ripe for a move. And that's one reason why we're seeing more homeowners put their homes up for sale. If you think you might want to get in on the action, it's a good idea to start preparing.



- A stately colonial in the heart of Yakima
- Nearly 5000SF, 4BR, 3BA
- Every detail speaks to the craftsmanship of a timeless era.
- Entertain with ease in the expansive living areas.
- Well-appointed kitchen features a large island & casual dining space as well as generous cabinet & counter space.
- Primary BR suite w/sitting room & expansive bathroom.
- Private backyard oasis, fully fenced.
- This classic beauty is ready for you to make it yours!

More info
SCAN ME



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A local real estate agent can help you get your house ready by offering advice on how best to fix it up and make it appealing to buyers in your area.

They also know if you list during the peak buying seasons of spring and early summer, you might sell quickly and for a higher price.

Bottom Line

If you list during the spring and early summer, you might sell your house quickly and for a higher price. **When you're ready to make the most of today's seller's market, let's get in touch.**



let's
TALK

Do you have questions and thoughts about the real estate process?

We would love to talk with you about what you've read here and help you on the path to buying or selling your house. Our contact information is below, and we look forward to working with you.

